**WDD 231 PROJECT TOPIC BY EMEKA THOMAS ONWUGBONU**

1. Project Topic: Mildred Online Sneaker Shop (an Ecommerce/Online Shop)
2. Site Content:

The website is responsive and adapts well to the users devices whether mobile, laptop or desktop. It will display products for sale and their prices. It will also have a shopping cart.

1. Aims of the site:

To engage customers and visitors to the site, to be really simple, intuitive and easy to use. The design will be coherent with the same look and feel on each page. The colors, images, fonts should match and be consistent site wide.

1. Reason for choosing this topic:

I used the name of my youngest child, Mildred - for the online shop. I have always been intrigued and inquisitive to know the internal workings of an ecommerce website such as Amazon, Alibaba, Jumia etc, and I feel this will be a good opportunity to experiment with pushing this idea to reality.